

Practice Management Master Class

Thursday, June 26 | 7 AM - 4:30 PM

Stith Keiser, CEO



Join us for a master class workshop, led by [Stith Keiser](#), CEO of Blue Heron Consulting on all things finance in practice management for veterinary professionals. This 7-hour master class will teach YOU what you need to know about running a successful veterinary practice. From understanding P&Ls and KPIs to learning strategies to influence the \$\$ numbers, you'll be a master after this case-based, small group practice management workshop. This is appropriate for both practice managers and practice owners (or prospective owners!). Don't miss out on this small-group workshop. Space is limited.

 **\$499** (breakfast + lunch included)

 **7 CE Hours***

 **Veterinarians**

 **100 Attendees**

Key Takeaways

- Learn how to read P&L and other financial documents
- Learn what P&L and non-P&L KPIs your hospital should be tracking
- Learn how to make changes within the hospital that will influence the P&L for the better

[Book your Seat Here](#)

Schedule

7:00 – 7:50 AM

Breakfast

8:00 – 9:15 AM

Reading & Interpreting Financial Statements

9:15 – 9:30 AM

Break

9:30 – 10:45 AM

Making Data Driven Decisions with KPIs

10:45 – 11:00 AM

Break

11:00 AM – 12:30 PM

Strategies to Influence the Numbers

12:30 – 1:15 PM

Lunch

1:15 – 2:30 PM

Case Studies: Group Work

2:30 – 2:45 PM

Break

2:45 – 4:00 PM

Present & Review Cases

4:00 – 4:30 PM

Q & A